



Alzheimer's Foundation of America



New Dementia ID Bracelet

New from the Alzheimer's Foundation of America and MedicAlert®:

An identification bracelet with a color-coded symbol to help individuals with Alzheimer's disease and other dementias in emergency situations.

The emblem on the dementia identification bracelet is teal—the internationally recognized color of Alzheimer's disease.

In an emergency, the distinct emblem alerts medical professionals or public safety officers to call MedicAlert's 24-hour hotline to access health records and contact information for the individual.

Identification is critical since symptoms of dementia typically include loss of memory and verbal skills, confusion and wandering, all of which place individuals at high risk.

Membership costs \$35 the first year and \$20 per year thereafter.



SPECIAL OFFER!

\$5 discount on first year membership when selecting teal emblem.

Mention promotional code 1242.

Visit www.medicalert.org

Call toll-free:

1-800-ID-ALERT (1-800-432-5378)

Reach out to AFA for care....866-AFA-8484 (866-232-8484)